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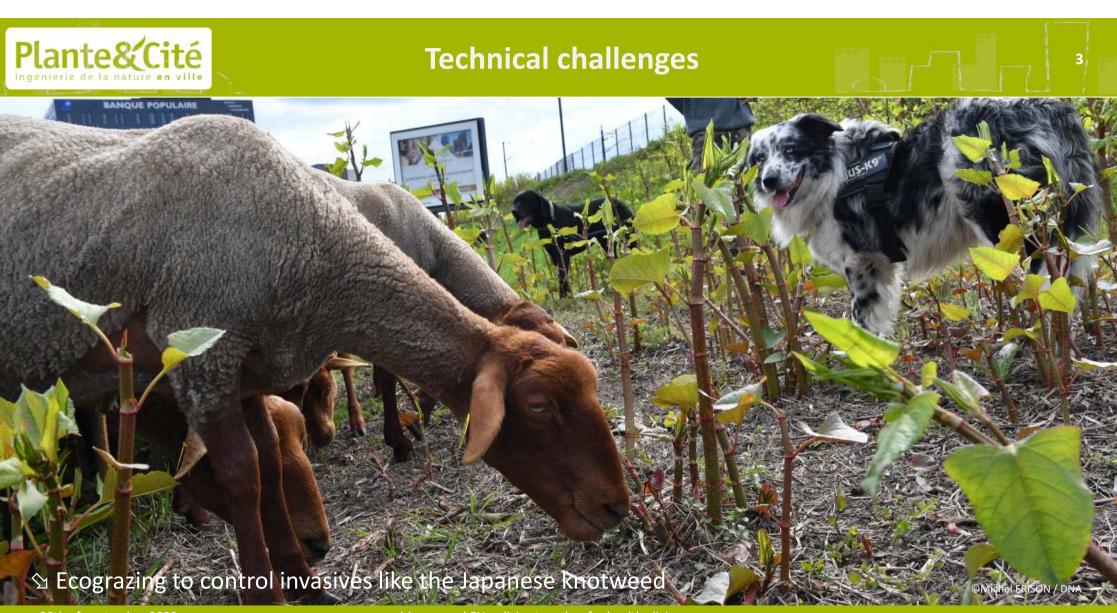
FRENCH INITIATIVES INSPIRING CITIES TO BECOME PESTICIDE-FREE Caroline GUTLEBEN, director of Plante & Cité





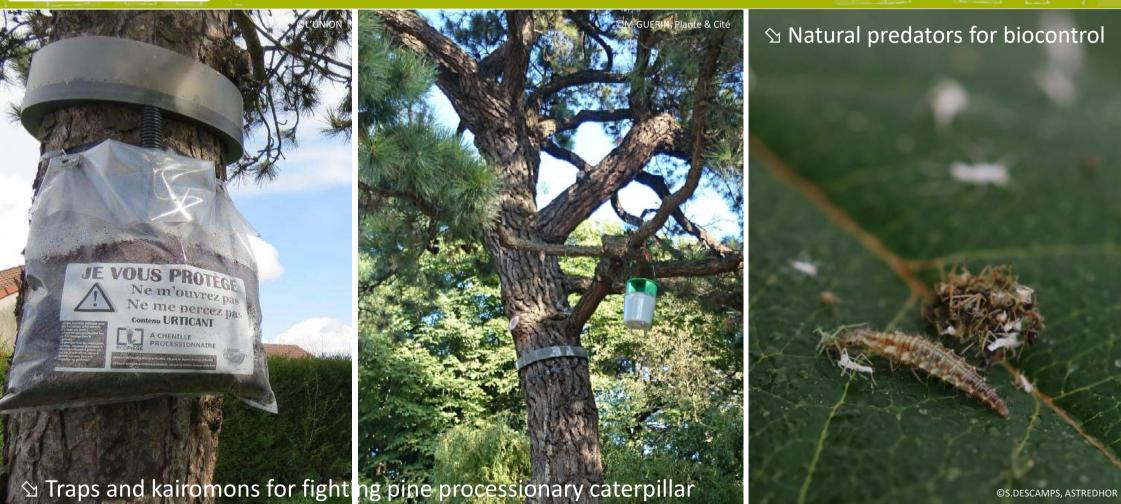
- During many years, France was the champion for pesticides consumption!
- 10% of pesticides were used in non-agricultural contexts







Technical challenges



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Economic challenges



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'Costs of maintenance will increase'

allet the Ma

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'The city will be dirty'

'People won't accept

'Weeding without herbicide is a Middle Age practice'

'It will increase allergies'

'It will bring new pests'

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Jardin des

Grands Moulins City of Paris © Ville de Paris



Social challenges



What do you like ?

8

What do you dislike ?

Weeds are not a subject for most of the people !

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https://www.frederique-soulard-contes.com/belles-de-bitume

ERGERETTE MOISTE PARIETAIRE

☆ Knowledge is a driver of weed acceptance

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Mayors and EU policies together for healthy living spaces

JUBÉE



Social challenges

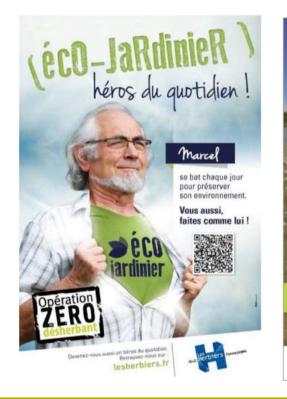
Green spaces maintenance

Pesticide risks

Nature and sensations

Knowledge of wild vegetation

10







Sauvage et cultivée, la nature en ville, c'est une ville en vie



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Social challenges

11

S Cemeteries 'landscape in France before the 60's



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Take home messages

Prior generations were used to having more wild vegetation in the city

13

- 2. Pesticide-free strategy is not a only a question of pesticides substitution with alternatives
- 3. Pesticide-free strategy is an opportunity to redesign open space and to consider other ecological practices
- 4. Pesticides-free strategy must stand on strong communication messages so that it can also make sense to inhabitants.

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THANKS FOR YOUR ATTENTION

caroline.gutleben@plante-et-cite.fr

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Mayors and EU policies together for healthy living spaces

14